Business Case Simulation

In preparation for the simulation game, you can page through the attached slide deck that gives you a preview of the screens with some notes added by the instructor. You can also download the official Simulation Manual from the HBSP website by clicking the Run Simulation link in the Global Supply Chain Management Simulation section of your course content. It will take you to a screen where you can download the manual...but you cannot yet start playing the game.

In preparation for the simulation debrief, be thinking about the following questions as you play the game:

Design & Forecasting

- How did you decide which options to choose?
- How did you arrive at your forecasts?

Supplier Choice & Initial Order

- How did you decide which supplier(s) to use?
- Was it worth the extra \$1 million for 3 month instead of 4 month lead time?
- Was it worth the extra \$1 million for extra capacity (40 vs. 35) at reactive supplier?

Dynamic Planning

- How often did you use \$2M change orders?
- Did you buy \$2M market information? Why or why not?